Should I get Panorama?

If you do have concerns about the health of your baby and want peace of mind, consider Panorama. The first step is to talk with your doctor.



Some women have a higher chance of their baby being affected with certain conditions, such as, women over the age of 35, women with certain family histories, abnormal ultrasound findings or blood test results. The American College of Obstetricians and Gynecologists recommends these women be offered a NIPT like the Panorama test (Committee Opinion No.545, Dec 2012).





Where can I get more information?

For details on each of the conditions mentioned here, and to learn about websites and organizations that can give you more information, please visit our website, www.panoramatest.com, and click on the Support Foundations link.

Ask your doctor if Panorama is right for you.





201 Industrial Road, Suite 410 San Carlos, CA 94070 1-855-866-NIPT (6478) Fax 1-650-730-2272 www.panoramatest.com

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A NEW, SIMPLE BLOOD TEST THAT CAN HELP YOU LEARN ABOUT THE HEALTH OF YOUR BABY.



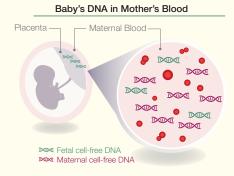


Congratulations on being pregnant!

What an exciting time. There are many things you are thinking about right now, one of which may be: "How healthy is my baby?" This is where the Panorama[™] test can help you.

What is Panorama?

Panorama is a non-invasive prenatal screening test. During pregnancy, some of the DNA from the baby crosses into the mother's bloodstream. Panorama looks at this DNA to see if there is evidence of certain conditions that could affect the baby's health.



What does Panorama tell me?

Panorama gives you a personalized risk score and tells you if your baby is at high risk or low risk for certain genetic conditions such as Down syndrome, Edwards syndrome and Patau syndrome.

Panorama also looks at the sex chromosomes. It can tell you the sex of the baby, if you want to know, as well as identify risks for conditions such as Turner syndrome.

How do I get a Panorama test?

Your doctor orders the test, which is a simple blood draw from you. The baby's father can provide a cheek swab too, but it is not required, and will not affect the accuracy of the test. However, unlike other NIPTs that cannot use the father's cheek swab, this may increase the chance Panorama will be able to give you a result.



When can I get a Panorama test?

You can have this test as early as 9* weeks gestation. And you get your results back in about 10 business days.



What other tests are available?

There are various other tests available. Traditional screening tests are not as accurate as Panorama, and diagnostic tests such as amniocentesis or chorionic villus sampling (CVS) have a slight risk of pregnancy complications including miscarriage.

* Will be available at 8 weeks shortly